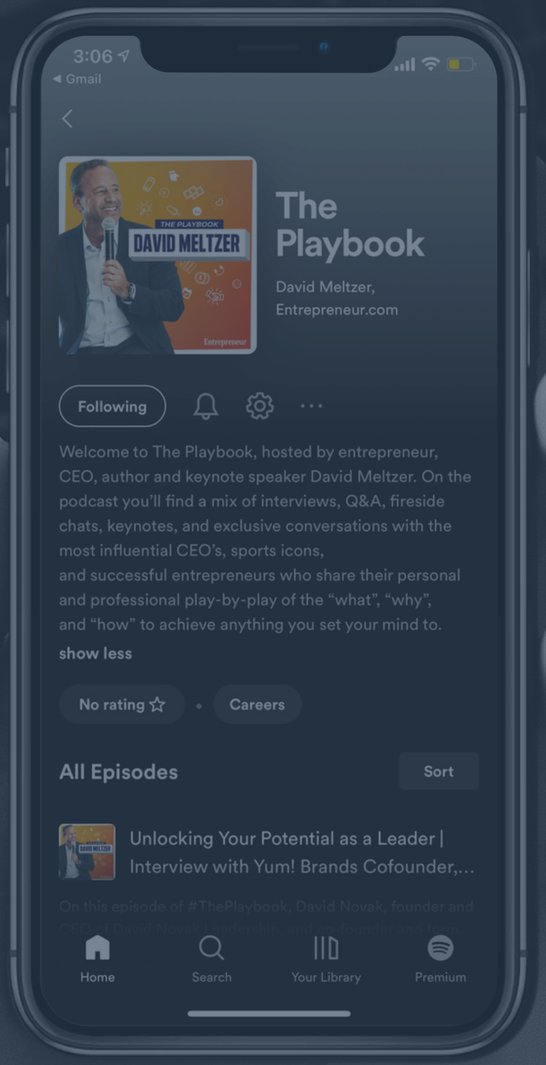
BRAND PARTNERSHIP

DAVID MELTZER ENTERPRISES | BRAND OPPORTUNITIES



Overview

This proposal showcases the variety of opportunities for David to provide value through his growing social presence, brand, and audience.

PROPOSAL INCLUDES:

BRAND ACTIVATIONS

Showcases the value-based partnerships David has developed with high-level brands and examples of the unique projects and content created.

SOCIAL INTEGRATIONS:

INSTAGRAM LIVE ACTIVATION

- Product placement in the daily live (if applicable)
- Highlight featured executive(s) on live
- Spotlight an executive or brand ambassador

OFFICE HOURS (DIGITAL SHOW)

- Weekly Live Digital Show accessed across multiple platforms
- Organic integration of company messaging
- Branding & Logo endorsement

THE PLAYBOOK PODCAST

On the podcast you'll find exclusive conversations with the most influential CEO's, sports icons, and successful entrepreneurs who share their personal and professional play-by-play of the "what", "why", and "how" to achieve anything you set your mind to.

TV SHOW INTEGRATIONS

- Go Fund Yourself
- Elevator Pitch
- 2 Minute Drill
- Office Hours

Distribution

+100MM
Households Reached

+30MM
Podcast Downloads

+5MM+
Targeted Business Professionals

PLATFORMS:

OTT Platforms include:

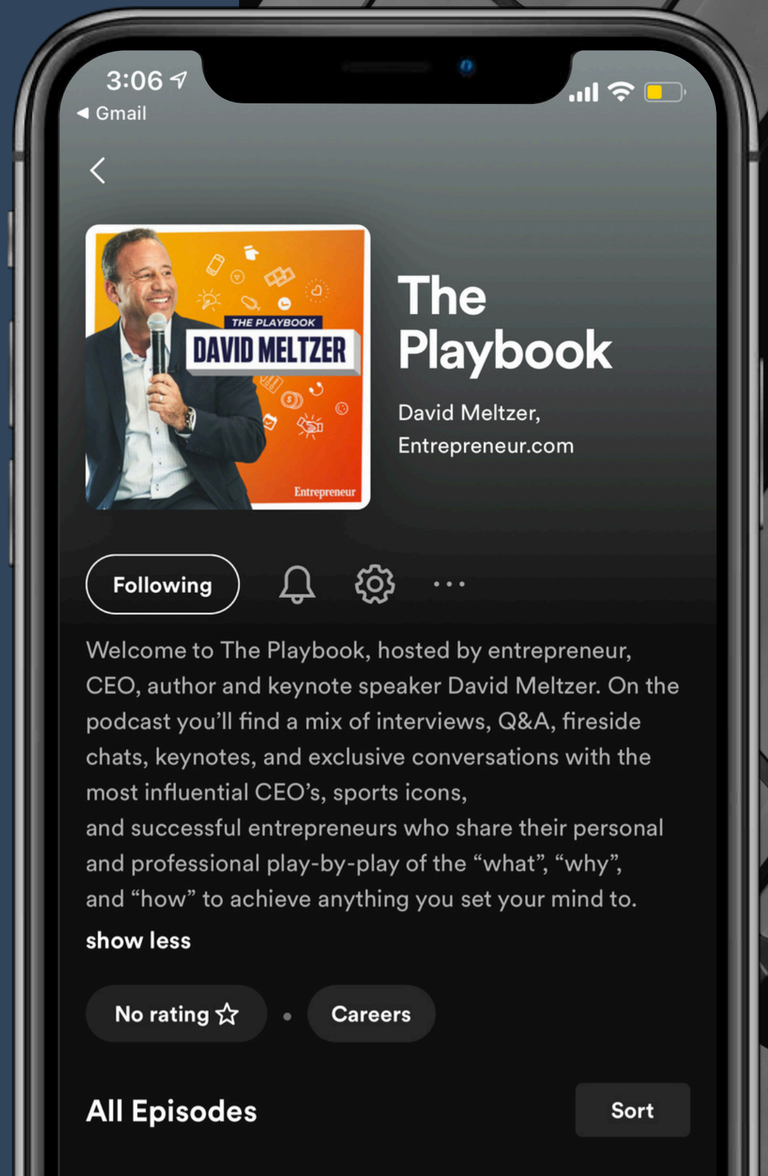
- Apple TV
- ROKU
- Amazon fireTV

Download on Apple TV

AVAILABLE ON amazon fire

ROKU

reach tv



Branded Activations

This showcases the value-based partnerships David has developed with high-level brands and examples of the unique projects and content created. Each piece of branded content showcases a multitude of ways to leverage David's growing brand, featured events, shows and platforms.



K-SWISS

Brand Integrated in Partnership with Gary Vaynerchuk
(Integrations included live event & content placement)



TRAVIS MATHEW

Featured Apparel on set of David's Apple TV show "Office Hours"
(Partnership and Product Placements)



OLD SPICE

Podcast Activation Featured at Super Bowl with Dana White
(Live Podcast with President of UFC at Radio Row)

FEATURED BRANDS INCLUDE:

L'ORÉAL K-SWISS Entrepreneur HYPERICE

travisMathew Alkaline88 Old Spice LinkedIn



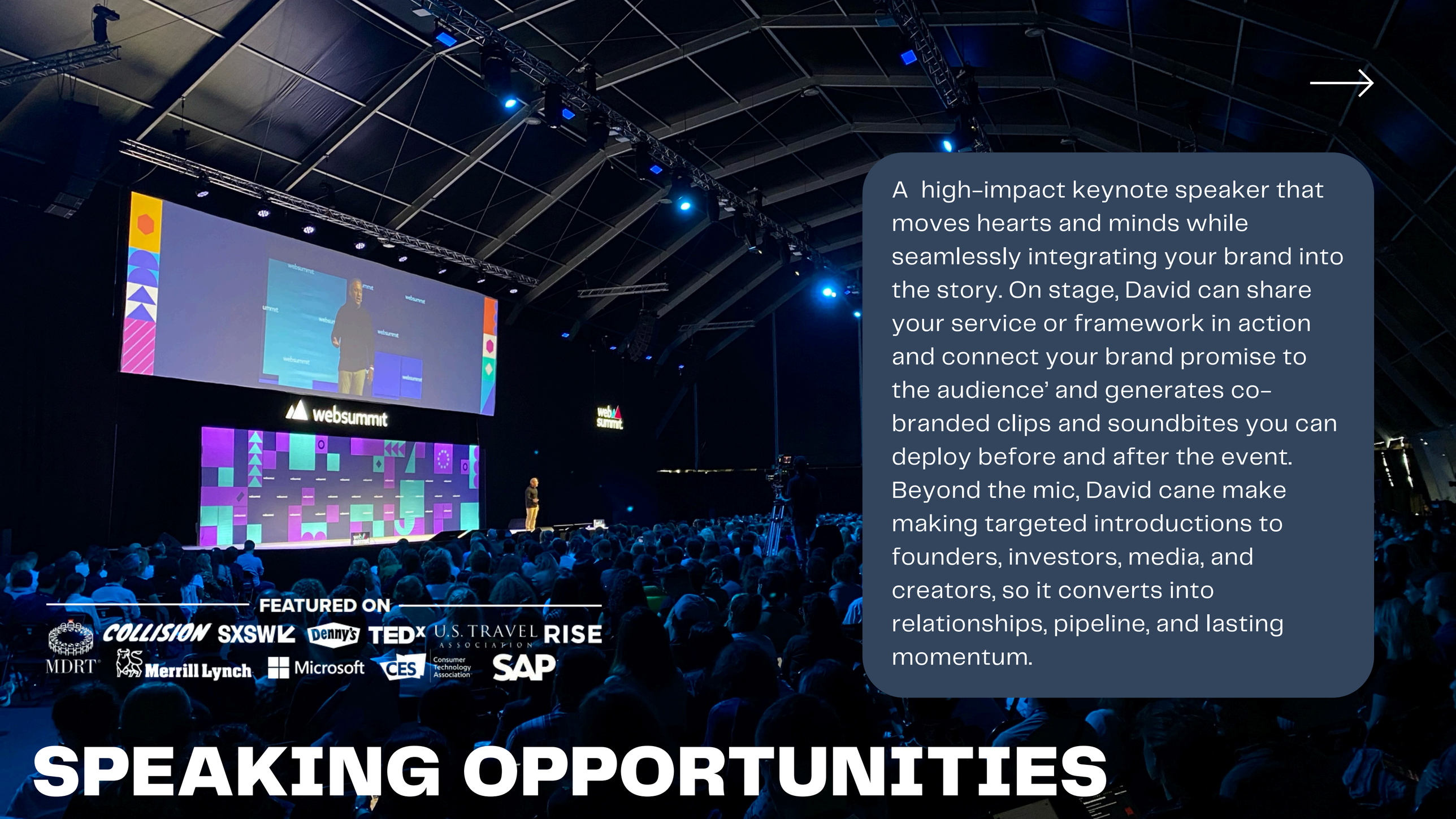
DAILY LIVE SHOWS

Build your brand with direct access to engage with David and his growing audience.

Giving you the opportunity to capture, amplify, and perpetuate your content to a highly engaged community.

Daily Live platforms include:

- Instagram Live
- TikTok Live
- Office Hours (Digital Show)
- Club House



A high-impact keynote speaker that moves hearts and minds while seamlessly integrating your brand into the story. On stage, David can share your service or framework in action and connect your brand promise to the audience' and generates co-branded clips and soundbites you can deploy before and after the event. Beyond the mic, David cane make making targeted introductions to founders, investors, media, and creators, so it converts into relationships, pipeline, and lasting momentum.

FEATURED ON

COLLISION SXSW Denny's TEDx U.S. TRAVEL ASSOCIATION RISE

MDRT Merrill Lynch Microsoft CES Consumer Technology Association SAP

SPEAKING OPPORTUNITIES



On the podcast you'll find exclusive conversations with the most influential CEO's, sports icons, and successful entrepreneurs who share their personal and professional play-by-play of the what, why, and how to achieve anything you set your mind to.

THE PLAYBOOK PODCAST

Studio Locations





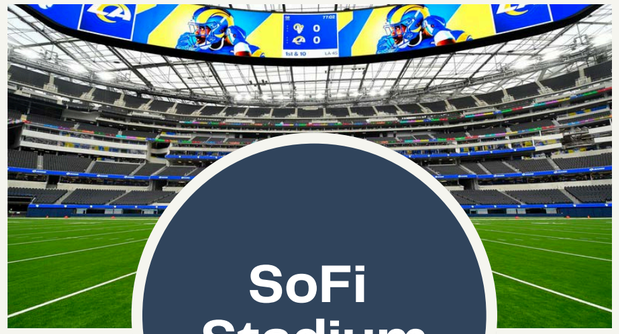


SiriusXM Studios

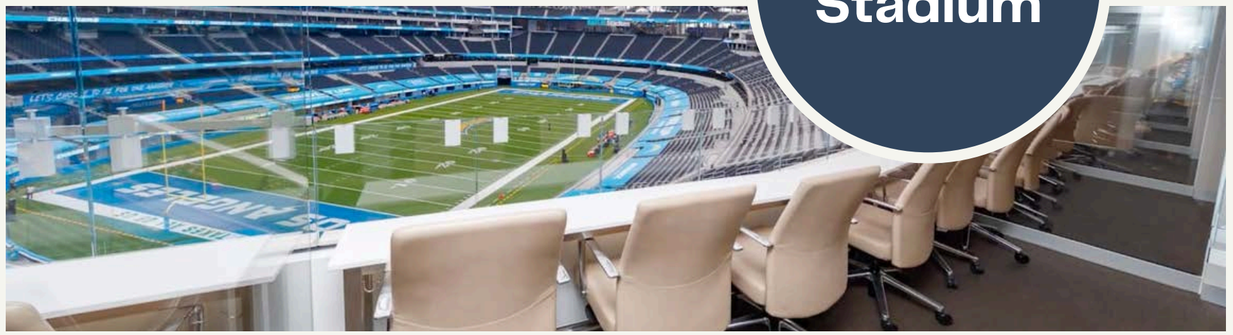






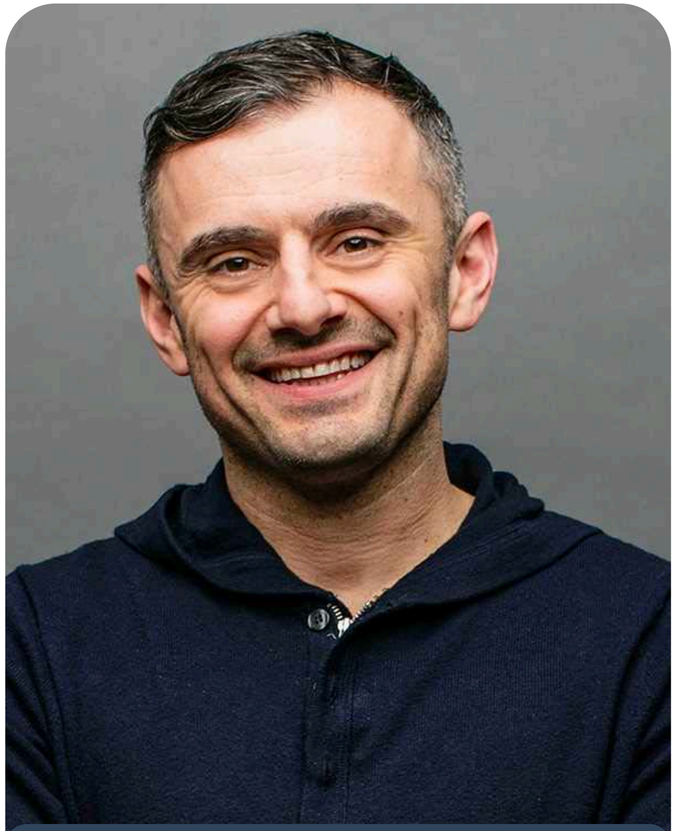


SoFi Stadium



The Playbook | Past Guests Include:

On the podcast you'll find exclusive conversations with the most influential CEO's, sports icons, and successful entrepreneurs who share their personal and professional stories.



GARY VAYNERCHUK

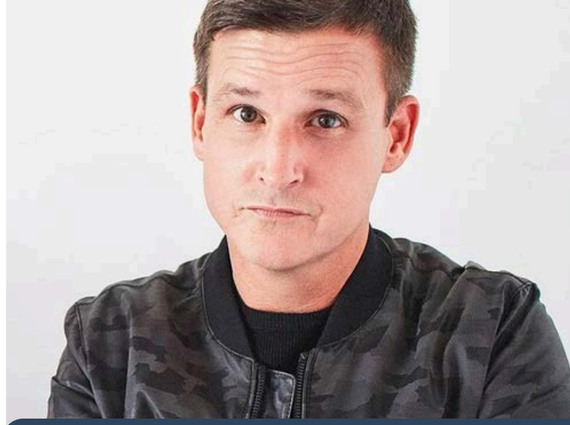


ARTHUR BLANK

THE PLAYBOOK W/ DAVID MELTZER



MARC LORE



ROB DYRDEK



DAYMOND JOHN



TILMAN FERTITTA



2 Minute Drill features entrepreneurs from all walks of life competing each week for cash and prizes. Contestants have just two minutes to deliver their most convincing pitch ever. Who will fold under the pressure and who will thrive?

2 MINUTE DRILL | TV SHOW

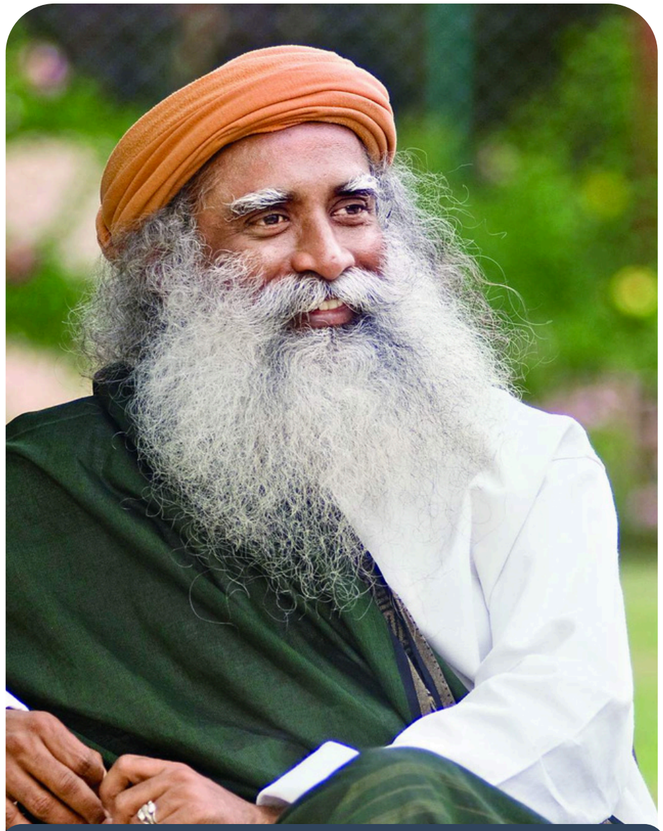


OFFICE HOURS | TV SHOW

Welcome to Office Hours, hosted by Legendary Sports Executive, Entrepreneur, and Investor, David Meltzer. Where the brightest millionaires, billionaires, and entrepreneurs, in business, sports, and entertainment get together to talk about success, failure, and everything in between. Take a deep dive into the mind of some of the world's most impactful guests to share their strategies and tools to dominate their respective fields.

Office Hours | Past Guests Include:

Be featured alongside the brightest millionaires, billionaires, and entrepreneurs, in business, sports, and entertainment.



SADHGURU



DR. JOE DISPENZA



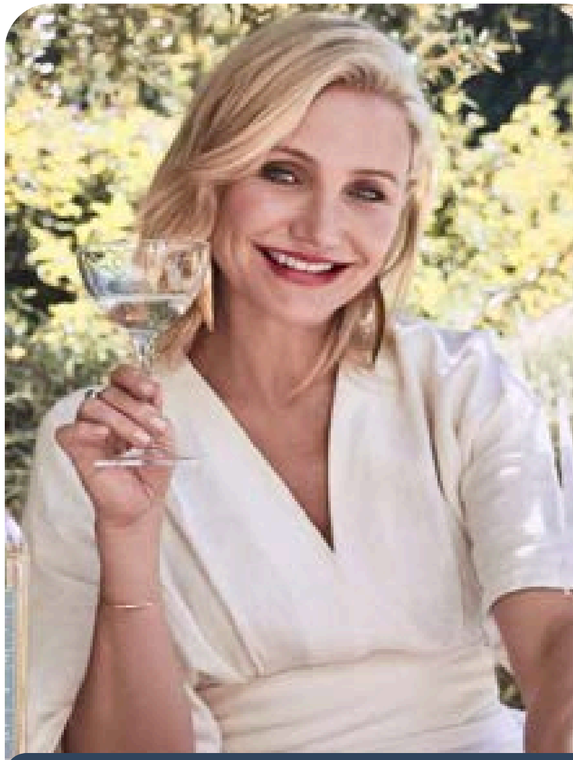
TONY HAWK



JOHN PAUL DEJORIA



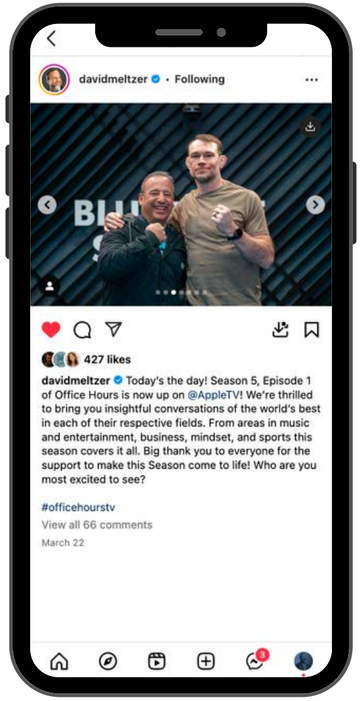
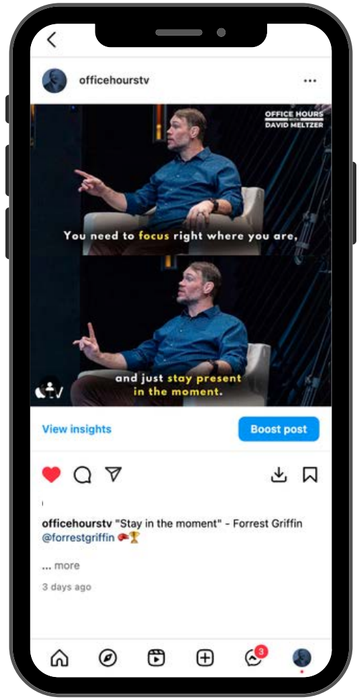
RYAN SERHANT



CAMERON DIAZ

POST-PRODUCTION **CONTENT**

As a featured partner of the show, you will receive a personalized content folder with exclusive promotional assets alongside the featured guests and celebrities from the show.

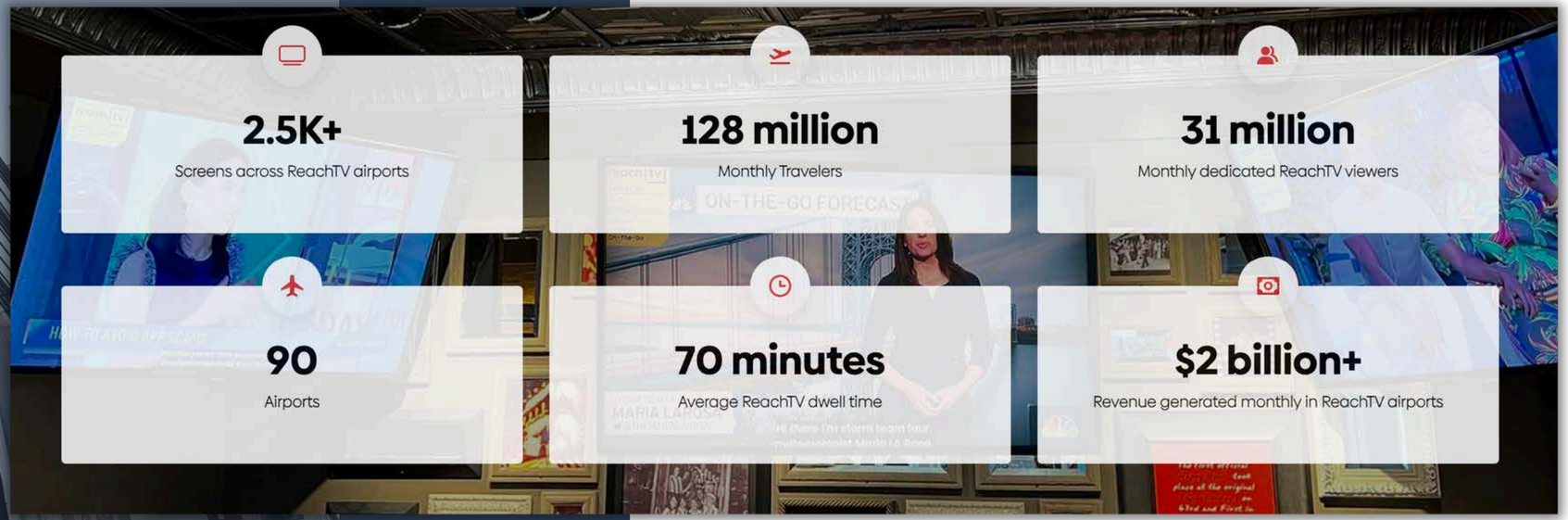
VISUALS	VIEW EXAMPLE 	VIEW EXAMPLE 	VIEW EXAMPLE 
CONTENT TYPE	Reel / Clip	Carousel Photo Post	Story / In-Feed Post
THEME/FOCUS	Featured clips from your specific episode	Featured Photos from your specific episode	Social Graphics formatted across multiple platforms

CUSTOM CONTENT

- Customized assets for featured episodes
- Custom social clips & hlighlights from each episode
- Branding integrated with custom produced intros
- Social Graphics formatted across multiple platforms



reach tv



ReachTV is the largest airport television network

With 2,500+ screens in 90 commercial airports and 58 private/FBO airports across North America. ReachTV is redefining travel media with originals and with the best network and production partners in the world, programming a mix of short-form and standard episodic content.

Other featured partners include:

amc
NFL NETWORK
LIVE NATION ENTERTAINMENT
The Hollywood Reporter
NBCUniversal
A+E NETWORKS

VIP DINNER EXPERIENCES

You'll have the opportunity to network and connect with featured celebrities and talent to exponentially grow your relationship capital and open the door to a collaborative environment of like-minded entrepreneurs and business professionals.

WATCH TEASER

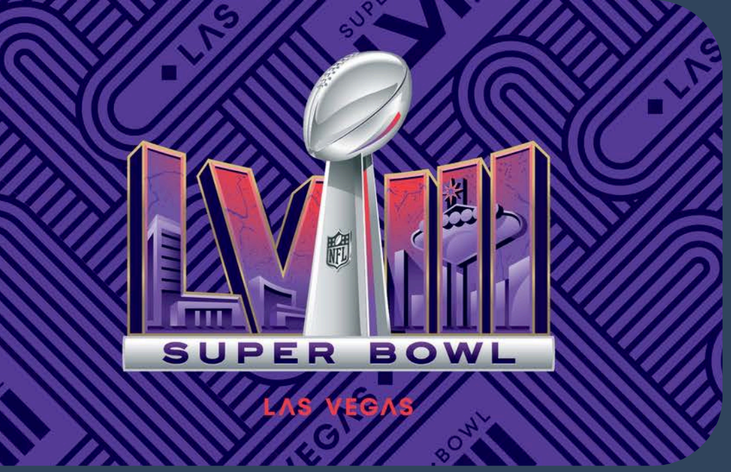


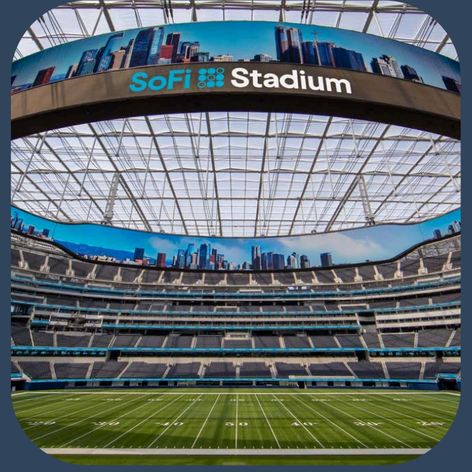


















Mastermind Events

Join unparalleled opportunity to host mastermind sessions at the world's most illustrious events, where the brightest minds converge to ignite transformative ideas, forge unstoppable partnerships, and redefine the boundaries of possibility.

Events Include, but not limited to:

- CES
- Super Bowl
- SXSW
- NBA All-Star
- Masters
- March Madness

Featured celebrity guests include:

- Dr. Joe Dispenza
- John Daly
- Daymond John
- Marshall Faulk
- Danica Patrick
- Ryan Serhant

How We Provide Value

Coaching / Business Advisory



With over 30 years as an entrepreneur and executive, David utilizes his inner-circle relationship capital and situational knowledge to create a value-based consulting model.

VIP Dinners / Events



Private VIP Dinners and events are an experience with David and other world class leaders. Discover your passions, grow your business, and reach your goals faster.

TV Production / Partnerships



Tap into our community with the opportunity to integrate into featured interviews, speaking engagements, TV Shows, podcasts, and social community.

Speaking Opportunities



Named a Top 100 Business Coach by Marshall Goldsmith, David regularly speaks at the world's biggest business, sports, technology, and motivational events.



BRAND PARTNERSHIP

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